



Feel the Real.

29th June, 2026

USA

Products	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur Original 10 ml - USA	\$6.00	30%	July 1, 2026 - August 31, 2026	\$4.20
pjur Original 30 ml - USA	\$16.00	30%	July 1, 2026 - August 31, 2026	\$11.20
pjur Original 100 ml - USA	\$32.00	30%	July 1, 2026 - August 31, 2026	\$22.40
pjur Original 250 ml - USA	\$62.50	30%	July 1, 2026 - August 31, 2026	\$43.75
pjur Original 500 ml - USA	\$106.50	30%	July 1, 2026 - August 31, 2026	\$74.55
pjur Original 1000 ml - USA	\$178.00	30%	July 1, 2026 - August 31, 2026	\$124.60
pjur Woman 100 ml - USA	\$32.00	30%	July 1, 2026 - August 31, 2026	\$22.40
pjur Woman 250 ml - USA	\$62.50	30%	July 1, 2026 - August 31, 2026	\$43.75
pjur Woman Aqua 100 ml - USA	\$20.00	30%	July 1, 2026 - August 31, 2026	\$14.00
pjur Woman Nude 100 ml - USA	\$23.00	30%	July 1, 2026 - August 31, 2026	\$16.10
pjur Woman Lust 15ml	\$29.99	20%	N/A	\$23.99
pjur Woman Lust Intense 15ml	\$34.99	20%	N/A	\$27.99
pjur Light 100 ml - USA	\$32.00	30%	July 1, 2026 - August 31, 2026	\$22.40
pjur Light 250 ml - USA	\$62.50	30%	July 1, 2026 - August 31, 2026	\$43.75
pjur Aqua 100 ml - USA	\$20.00	30%	July 1, 2026 - August 31, 2026	\$14.00
pjur Aqua 250 ml - USA	\$42.00	30%	July 1, 2026 - August 31, 2026	\$29.40
pjur AQUA Aloe Vera 100 ml - USA	\$21.00	30%	July 1, 2026 - August 31, 2026	\$14.70
pjur AQUA Naked 100 ml - USA	\$23.00	30%	July 1, 2026 - August 31, 2026	\$16.10
pjur AQUA Natural 100 ml - USA	\$18.00	30%	July 1, 2026 - August 31, 2026	\$12.60
pjur Infinity Silicone 50 ml - USA	\$38.50	30%	July 1, 2026 - August 31, 2026	\$26.95
pjur Infinity Water-Based 50 ml - USA	\$32.50	30%	July 1, 2026 - August 31, 2026	\$22.75
pjur analyse me! Silicone 100 ml - USA	\$32.50	30%	July 1, 2026 - August 31, 2026	\$22.75
pjur analyse me! Silicone 250 ml - USA	\$72.00	30%	July 1, 2026 - August 31, 2026	\$50.40
pjur analyse me! Water-based 100 ml - USA	\$23.00	30%	July 1, 2026 - August 31, 2026	\$16.10
pjur analyse me! Water-based 250 ml - USA	\$48.00	30%	July 1, 2026 - August 31, 2026	\$33.60
pjur Back Door Silicone 100 ml - USA	\$32.50	30%	July 1, 2026 - August 31, 2026	\$22.75
pjur Back Door Silicone 250 ml - USA	\$72.00	30%	July 1, 2026 - August 31, 2026	\$50.40
pjur Back Door water-based 100 ml - USA	\$23.00	30%	July 1, 2026 - August 31, 2026	\$16.10
pjur Back Door water-based 250 ml - USA	\$48.00	30%	July 1, 2026 - August 31, 2026	\$33.60
pjur Basic Silicone 100 ml - USA	\$20.50	30%	July 1, 2026 - August 31, 2026	\$14.35
pjur Basic Water 100 ml - USA	\$18.00	30%	July 1, 2026 - August 31, 2026	\$12.60
pjur Cult Dressing Aid 100 ml - USA	\$35.50	30%	July 1, 2026 - August 31, 2026	\$24.85
pjur Cult Ultra Shine 250 ml - USA	\$41.50	30%	July 1, 2026 - August 31, 2026	\$29.05
pjur med Natural 100 ml - USA	\$18.00	30%	July 1, 2026 - August 31, 2026	\$12.60
pjur med Premium 100 ml - USA	\$36.00	30%	July 1, 2026 - August 31, 2026	\$25.20
pjur med HYDRO 100 ml - USA	\$21.00	30%	July 1, 2026 - August 31, 2026	\$14.70
pjur med Sensitive 100 ml - USA	\$23.00	30%	July 1, 2026 - August 31, 2026	\$16.10
pjur med Soft 100 ml - USA	\$32.50	30%	July 1, 2026 - August 31, 2026	\$22.75

pjur med CLEAN Spray 100 ml - USA	\$18.00	30%	July 1, 2026 - August 31, 2026	\$12.60
pjur TOY FOAM 150 ml - USA	\$25.00	20%	N/A	\$20.00
pjur TOY GLIDE 100 ml - USA	\$21.00	20%	N/A	\$16.80
pjur TOY LUBE 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur TOY CLEAN 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur MAN Lust 15 ml - USA	\$29.99	20%	NA	\$23.99
Canada				
Products	CAD MSRP	Allowed Discount	MAP Promotional Period	MAP
pjur Original 100 ml - CAN	\$38.00	30%	July 1, 2026 - August 31, 2026	\$26.60
pjur Aqua 100 ml - CAN	\$25.00	30%	July 1, 2026 - August 31, 2026	\$17.50
pjur AQUA Aloe Vera. 100 ml - CAN	\$29.00	30%	July 1, 2026 - August 31, 2026	\$20.30
pjur AQUA Naked 100 ml - CAN	\$29.00	30%	July 1, 2026 - August 31, 2026	\$20.30
pjur AQUA Natural 100 ml - CAN	\$26.00	30%	July 1, 2026 - August 31, 2026	\$18.20
pjur Woman 100 ml - CAN	\$38.00	30%	July 1, 2026 - August 31, 2026	\$26.60
pjur Woman Nude 100 ml - CAN	\$29.00	30%	July 1, 2026 - August 31, 2026	\$20.30
pjur analyse me! Silicone 100 ml - CAN	\$40.00	30%	July 1, 2026 - August 31, 2026	\$28.00
pjur BACK DOOR Silicone 100 ml - CAN	\$40.00	30%	July 1, 2026 - August 31, 2026	\$28.00
pjur analyse me! Water-based 100 ml - CAN	\$29.00	30%	July 1, 2026 - August 31, 2026	\$20.30
pjur BACK DOOR Water-based 100 ml - CAN	\$29.00	30%	July 1, 2026 - August 31, 2026	\$20.30
pjur Infinity Silicone 50 ml - CAN	\$52.00	30%	July 1, 2026 - August 31, 2026	\$36.40
pjur Infinity Water-Based 50 ml - CAN	\$44.00	30%	July 1, 2026 - August 31, 2026	\$30.80
pjur Woman Lust 15ml	\$34.99	20%	N/A	\$27.99
pjur Woman Lust Intense 15ml	\$39.99	20%	N/A	\$31.99
pjur CULT Dressing Aid 100ml - CAN	\$44.00	30%	July 1, 2026 - August 31, 2026	\$30.80
pjur Cult Ultra Shine 250 ml - CAN	\$52.00	30%	July 1, 2026 - August 31, 2026	\$36.40
pjur med Clean Spray 100 ml - CAN	\$26.00	30%	July 1, 2026 - August 31, 2026	\$18.20
pjur TOY FOAM 150 ml - CAN	\$35.00	20%	N/A	\$28.00
pjur TOY GLIDE 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur TOY CLEAN 100 ml - CAN	\$24.00	20%	N/A	\$19.20
pjur MAN Lust 15 ml - USA	\$34.99	20%	N/A	\$27.99