



Feel the Real.

8th January, 2026

USA

Products	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur Original 10 ml - USA	\$6.00	20%	N/A	\$4.80
pjur Original 30 ml - USA	\$16.00	20%	N/A	\$12.80
pjur Original 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur Original 250 ml - USA	\$62.50	20%	N/A	\$50.00
pjur Original 500 ml - USA	\$106.50	20%	N/A	\$85.20
pjur Original 1000 ml - USA	\$178.00	20%	N/A	\$142.40
pjur Woman 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur Woman 250 ml - USA	\$62.50	20%	N/A	\$50.00
pjur Woman Aqua 100 ml - USA	\$20.00	20%	N/A	\$16.00
pjur Woman Nude 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur Woman Lust 15ml	\$29.99	20%	N/A	\$23.99
pjur Woman Lust Intense 15ml	\$34.99	20%	N/A	\$27.99
pjur Light 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur Light 250 ml - USA	\$62.50	20%	N/A	\$50.00
pjur Aqua 100 ml - USA	\$20.00	20%	N/A	\$16.00
pjur Aqua 250 ml - USA	\$42.00	20%	N/A	\$33.60
pjur AQUA Aloe Vera 100 ml - USA	\$21.00	20%	N/A	\$16.80
pjur AQUA Naked 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur AQUA Natural 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur Infinity Silicone 50 ml - USA	\$38.50	25%	9th February, 2026 - 9th March, 2026	\$28.88
pjur Infinity Water-Based 50 ml - USA	\$32.50	20%	N/A	\$26.00
pjur analyse me! Silicone 100 ml - USA	\$32.50	20%	N/A	\$26.00
pjur analyse me! Silicone 250 ml - USA	\$72.00	20%	N/A	\$57.60
pjur analyse me! Water-based 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur analyse me! Water-based 250 ml - USA	\$48.00	20%	N/A	\$38.40
pjur Back Door Silicone 100 ml - USA	\$32.50	20%	N/A	\$26.00
pjur Back Door Silicone 250 ml - USA	\$72.00	20%	N/A	\$57.60
pjur Back Door water-based 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur Back Door water-based 250 ml - USA	\$48.00	20%	N/A	\$38.40
pjur Basic Silicone 100 ml - USA	\$20.50	20%	N/A	\$16.40
pjur Basic Water 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur Cult Dressing Aid 100 ml - USA	\$35.50	20%	N/A	\$28.40
pjur Cult Ultra Shine 250 ml - USA	\$41.50	20%	N/A	\$33.20
pjur med Natural 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur med Premium 100 ml - USA	\$36.00	20%	N/A	\$28.80
pjur med HYDRO 100 ml - USA	\$21.00	20%	N/A	\$16.80
pjur med Sensitive 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur med Soft 100 ml - USA	\$32.50	20%	N/A	\$26.00

pjur med CLEAN Spray 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur TOY FOAM 150 ml - USA	\$25.00	20%	N/A	\$20.00
pjur TOY GLIDE 100 ml - USA	\$21.00	20%	N/A	\$16.80
pjur TOY LUBE 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur TOY CLEAN 100 ml - USA	\$18.00	20%	N/A	\$14.40
Canada				
Products	CAD MSRP	Allowed Discount	MAP Promotional Period	MAP
pjur Original 100 ml - CAN	\$38.00	20%	N/A	\$30.40
pjur Aqua 100 ml - CAN	\$25.00	20%	N/A	\$20.00
pjur AQUA Aloe Vera. 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur AQUA Naked 100 ml – CAN	\$29.00	20%	N/A	\$23.20
pjur AQUA Natural 100 ml - CAN	\$26.00	20%	N/A	\$20.80
pjur Woman 100 ml - CAN	\$38.00	20%	N/A	\$30.40
pjur Woman Nude 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur analyse me! Silicone 100 ml - CAN	\$40.00	20%	N/A	\$32.00
pjur BACK DOOR Silicone 100 ml - CAN	\$40.00	20%	N/A	\$32.00
pjur analyse me! Water-based 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur BACK DOOR Water-based 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur Infinity Silicone 50 ml - CAN	\$52.00	25%	9th February, 2026 - 9th March, 2026	\$39.00
pjur Infinity Water-Based 50 ml - CAN	\$44.00	20%	N/A	\$35.20
pjur Woman Lust 15ml	\$34.99	20%	N/A	\$27.99
pjur Woman Lust Intense 15ml	\$39.99	20%	N/A	\$31.99
pjur CULT Dressing Aid 100ml - CAN	\$44.00	20%	N/A	\$35.20
pjur Cult Ultra Shine 250 ml - CAN	\$52.00	20%	N/A	\$41.60
pjur med Clean Spray 100 ml - CAN	\$26.00	20%	N/A	\$20.80
pjur TOY FOAM 150 ml - CAN	\$35.00	20%	N/A	\$28.00
pjur TOY GLIDE 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur TOY CLEAN 100 ml - CAN	\$24.00	20%	N/A	\$19.20