



Feel the Real.

April 1st, 2025

USA	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur INFINITY Silicone 50 ml - USA	\$38,50	20%	N/A	\$30.80
pjur INFINITY Water-Based 50 ml - USA	\$32.50	20%	N/A	\$26.00
pjur ORIGINAL 10 ml - USA	\$6.00	20%	N/A	\$4.80
pjur ORIGINAL 30 ml - USA	\$16.00	20%	N/A	\$12.80
pjur ORIGINAL 100 ml - USA	\$32.00	20%	30% (15th April 2025 – 31st May 2025)	\$22.40
pjur ORIGINAL 250 ml - USA	\$62.50	20%	N/A	\$50.00
pjur ORIGINAL 500 ml - USA	\$106.50	20%	N/A	\$85.20
pjur ORIGINAL 1000 ml - USA	\$178.00	20%	N/A	\$142.40
pjur LIGHT 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur LIGHT 250 ml - USA	\$62.50	20%	N/A	\$50.00
pjur AQUA Naked 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur AQUA Natural 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur AQUA 100 ml - USA	\$20.00	20%	30% (15th April 2025 – 31st May 2025)	\$14.00
pjur AQUA 250 ml - USA	\$42.00	20%	N/A	\$33.60
pjur AQUA Aloe Vera 100 ml - USA	\$21.00	20%	N/A	\$16.80
pjur WOMAN 100 ml - USA	\$32.00	20%	N/A	\$25.60
pjur WOMAN 250 ml - USA	\$62.50	20%	N/A	\$50.00
pjur WOMAN Aqua 100 ml - USA	\$20.00	20%	N/A	\$16.00
pjur WOMAN Nude 100 ml - USA	\$23.00	20%	N/A	\$18.40
pjur WOMAN Lust 15ml	\$29.99	20%	N/A	\$23.99
pjur WOMAN Lust Intense 15ml	\$34.99	20%	N/A	\$27.99
pjur analyse me! Relaxing 100 ml - USA	\$32.50	20%	30% (August 1st, 2025 – September 30th, 2025)	\$22.75
pjur analyse me! Relaxing 250 ml - USA	\$72.00	20%	N/A	\$57.60

pjur analyse me! Moisturizing 100 ml - USA	\$23.00	20%	30% (August 1st, 2025 – September 30th, 2025)	\$16.10
pjur analyse me! Moisturizing 250 ml - USA	\$48.00	20%	N/A	\$38.40
USA	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur BACK DOOR Relaxing 100 ml - USA	\$32.50	20%	30% (August 1st, 2025 – September 30th, 2025)	\$22.75
pjur BACK DOOR Relaxing 250 ml - USA	\$72.00	20%	N/A	\$57.60
pjur BACK DOOR Moisturizing 100 ml - USA	\$23.00	20%	30% (August 1st, 2025 – September 30th, 2025)	\$16.10
pjur BACK DOOR Moisturizing 250 ml - USA	\$48.00	20%	N/A	\$38.40
pjur BASIC Silicone 100 ml - USA	\$20.50	20%	N/A	\$16.40
pjur BASIC Water 100 ml - USA	\$18.00	20%	N/A	\$14.40
pjur CULT Dressing Aid 100 ml - USA	\$35.50	20%	N/A	\$28.40
pjur CULT Ultra Shine 250 ml - USA	\$41.50	20%	N/A	\$33.20
pjur med NATURAL 100 ml - USA	\$18.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$12.60
pjur med PREMIUM 100 ml - USA	\$36.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$25.20
pjur med HYDRO 100 ml - USA	\$21.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$14.70
pjur med SENSITIVE 100 ml - USA	\$23.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$16.10
pjur med SOFT 100 ml - USA	\$32.50	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$22.75
pjur med CLEAN Spray 100 ml - USA	\$18.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$12.60
Canada	CAD MSRP	Allowed Discount	MAP Promotional Period	MAP
pjur INFINITY Silicone 50 ml - CAN	\$52.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$36.40
pjur INFINITY Water-Based 50 ml - CAN	\$44.00	20%	30% (June 2nd, 2025 – July 31st, 2025)	\$30.80
pjur ORIGINAL 100 ml - CAN	\$38.00	20%	30% (15th April 2025 – 31st May 2025)	\$26.60

pjur AQUA 100 ml - CAN	\$25.00	20%	30% (15th April 2025 – 31st May 2025)	\$17.50
pjur AQUA Aloe Vera. 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur AQUA Naked 100 ml – CAN	\$29.00	20%	N/A	\$23.20
pjur AQUA Natural 100 ml - CAN	\$26.00	20%	N/A	\$20.80
pjur analyse me! Relaxing 100 ml - CAN	\$40.00	20%	30% (August 1st, 2025 – September 30th, 2025)	\$28.00
pjur BACK DOOR Relaxing 100 ml - CAN	\$40.00	20%	30% (August 1st, 2025 – September 30th, 2025)	\$28.00
pjur analyse me! Moisturizing 100 ml - CAN	\$29.00	20%	30% (August 1st, 2025 – September 30th, 2025)	\$20.30
pjur BACK DOOR Moisturizing 100 ml - CAN	\$29.00	20%	30% (August 1st, 2025 – September 30th, 2025)	\$20.30
pjur WOMAN 100 ml - CAN	\$38.00	20%	N/A	\$30.40
pjur WOMAN Nude 100 ml - CAN	\$29.00	20%	N/A	\$23.20
pjur WOMAN Lust 15ml	\$34.99	20%	N/A	\$27.99
pjur WOMAN Lust Intense 15ml	\$39.99	20%	N/A	\$31.99
pjur CULT Dressing Aid 100ml - CAN	\$44,00	20%	N/A	\$35,20
pjur CULT Ultra Shine 250 ml - CAN	\$52.00	20%	N/A	\$41.60
pjur med CLEAN Spray 100 ml - CAN	\$26.00	20%	N/A	\$20.80