

## USA MAP Product MSRP Guidelines

January 1, 2025

**MAP Promotion:**

From January 1 to March 31, select collections from Arcwave, Womanizer and We-Vibe can be offered with a 20% discount. From 6:00 am EST, Friday, January 31st through 11:59pm EST, Monday, February 17th, 2025, Lovehoney Group brands will be promoting a 25% discount on select products directly to consumers to celebrate Valentine's Day. This includes products from We-Vibe and Womanizer. Please see details below.

Product	MSRP	MAP Price	MAP promotion period	MAP discount for promotion
<b>We-Vibe</b>				
We-Vibe Chorus	\$209.00 USD	\$156.00 USD	Jan 31-Feb 17, 2025	25%
We-Vibe Sync O	\$169.00 USD	\$169.00 USD	N/A	N/A
We-Vibe Sync 2	\$159.00 USD	\$159.00 USD	N/A	N/A
We-Vibe Sync Go	\$99.00 USD	\$99.00 USD	N/A	N/A
We-Vibe Sync Lite	\$89.00 USD	\$89.00 USD	N/A	N/A
We-Vibe Nova 2	\$149.00 USD	\$149.00 USD	N/A	N/A
Vector+ by We-Vibe	\$139.00 USD	\$139.00 USD	N/A	N/A
Ditto+ by We-Vibe	\$129.00 USD	\$129.00 USD	N/A	N/A
Verge by We-Vibe	\$129.00 USD	\$129.00 USD	N/A	N/A
Pivot by We-Vibe	\$109.00 USD	\$109.00 USD	N/A	N/A
Moxie+ by We-Vibe	\$139.00 USD	\$94.00 USD	Jan 31-Feb 17, 2025	25%
We-Vibe Jive 2	\$129.00 USD	\$129.00 USD	N/A	N/A
We-Vibe Jive Lite	\$99.00 USD	\$99.00 USD	N/A	N/A
Bloom by We-Vibe	\$119.00 USD	\$119.00 USD	N/A	N/A
Tango X by We-Vibe	\$79.00 USD	\$79.00 USD	N/A	N/A
Touch X by We-Vibe	\$99.00 USD	\$99.00 USD	N/A	N/A
Melt by We-Vibe	\$149.00 USD	\$149.00 USD	N/A	N/A
We-Vibe Rave 2	\$139.00 USD	\$139.00 USD	N/A	N/A
We-Vibe Bond	\$129.00 USD	\$99.00 USD	N/A	MAP Price \$99 USD
Wand 2	\$149.00 USD	\$149.00 USD	N/A	N/A
We-Vibe Date Night Special Ed. Set	\$199.00 USD	\$159.00 USD	Jan 1-Mar 31, 2025	20% discount
Tease Us Set	\$229.00 USD	\$229.00 USD	N/A	N/A
Forever Favorites	\$149.00 USD	\$149.00 USD	N/A	N/A
We-Vibe 15 Year Anniversary Collection	\$199.00 USD	\$159 USD	Jan 1-Mar 31, 2025	20% discount
We-Vibe x Fifty Shades of Grey Come to Bed Kit	\$99.00 USD	\$99.00 USD	N/A	N/A
Womanizer x Fifty Shades of Grey Desire Blooms Kit	\$109.00 USD	\$109.00 USD	N/A	N/A
We-Vibe x Fifty Shades of Grey Moving as One	\$99.00 USD	\$99.00 USD	N/A	N/A

Product	MSRP	MAP Price	MAP promotion period	MAP discount for promotion
<b>Womanizer</b>				
Womanizer Vibe	\$129.00 USD	\$96.00 USD	Jan 31-Feb 17, 2025	25%
Womanizer Blend	\$119.00 USD	\$119.00 USD	N/A	N/A
Womanizer Next	\$219.00 USD	\$164.00 USD	Jan 31-Feb 17, 2025	25%
Womanizer Wave	\$119.00 USD	\$119.00 USD	N/A	N/A
Womanizer DUO 2	\$219.00 USD	\$219.00 USD	N/A	N/A
Womanizer OG	\$129.00 USD	\$129.00 USD	N/A	N/A
Womanizer Liberty 2 Iggy Special Edition	\$99.00 USD	\$99.00 USD	N/A	N/A
Womanizer Liberty 2	\$99.00 USD	\$99.00 USD	N/A	N/A
Womanizer Premium 2	\$179.00 USD	\$179.00 USD	N/A	N/A
Womanizer Classic 2	\$119.00 USD	\$103 USD	N/A	N/A
Womanizer Classic 2 Marilyn Monroe Special Edition Set	\$119.00 USD	\$103 USD	N/A	N/A
Womanizer Starlet 3.0	\$79.00 USD	\$63 USD	N/A	N/A
Womanizer Premium Eco	\$139.00 USD	\$111 USD	N/A	N/A
Golden Moments 2	\$319.00 USD	\$255 USD	Jan 1-Mar 31, 2025	20% discount
<b>Arcwave</b>				
Ion by Arcwave	\$199.00 USD	\$199.00 USD	N/A	N/A
Voy by Arcwave	\$85.00 USD	\$85.00 USD	N/A	N/A
Pow by Arcwave	\$69.00 USD	\$69.00 USD	N/A	N/A
Ghost by Arcwave	\$15.00 USD	\$15.00 USD	N/A	N/A
Ghost Combo Pack	\$130.00 USD	\$130.00 USD	N/A	N/A
Double the Fun	\$209.00 USD	\$167 USD	Jan 1-Mar 31, 2025	20% discount
Pleasure Pair	\$319.00 USD	\$255 USD	Jan 1-Mar 31, 2025	20% discount