



Feel the Real.

January 1, 2025

USA	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur Infinity Silicone 50 ml - USA	\$38.50	20%	N/A	\$30,80
pjur Infinity Water-Based 50 ml - USA	\$32.50	20%	N/A	\$26,00
pjur Original 10 ml - USA	\$6.00	20%	N/A	\$4,80
pjur Original 30 ml - USA	\$16.00	20%	N/A	\$12,80
pjur Original 100 ml - USA	\$32.00	20%	N/A	\$25,60
pjur Original 250 ml - USA	\$62.50	20%	N/A	\$50,00
pjur Original 500 ml - USA	\$106.50	20%	N/A	\$85,20
pjur Original 1000 ml - USA	\$178.00	20%	N/A	\$142,40
pjur Light 100 ml - USA	\$32.00	20%	N/A	\$25,60
pjur Light 250 ml - USA	\$62.50	20%	N/A	\$50,00
pjur Naked 100 ml - USA	\$23.00	20%	N/A	\$18,40
pjur Natural 100 ml - USA	\$18.00	20%	N/A	\$14,40
pjur Aqua 100 ml - USA	\$20.00	20%	N/A	\$16,00
pjur Aqua 250 ml - USA	\$42.00	20%	N/A	\$33,60
pjur AQUA Aloe Vera 100 ml - USA	\$21.00	20%	N/A	\$16,80
pjur Woman 100 ml - USA	\$32.00	20%	N/A	\$25,60
pjur Woman 250 ml - USA	\$62.50	20%	N/A	\$50,00
pjur Woman Aqua 100 ml - USA	\$20.00	20%	N/A	\$16,00
pjur Woman Nude 100 ml - USA	\$23.00	20%	N/A	\$18,40
pjur Woman Lust 15ml	\$29,99	25%	Jan 31st - Feb 17th	\$22.49
pjur Woman Lust Intense 15ml	\$34,99	25%	Jan 31st - Feb 17th	\$26.24
pjur analyse me! Silicone 100 ml - USA	\$32,50	25%	Jan 31st - Feb 17th	\$24.38
pjur analyse me! Silicone 250 ml - USA	\$72,00	25%	Jan 31st - Feb 17th	\$54.00
pjur analyse me! Water-based 100 ml - USA	\$23,00	25%	Jan 31st - Feb 17th	\$17.25
pjur analyse me! Water-based 250 ml - USA	\$48,00	25%	Jan 31st - Feb 17th	\$36.00

USA	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur Back Door Silicone 100 ml - USA	\$32,50	20%	N/A	\$26,00
pjur Back Door Silicone 250 ml - USA	\$72,00	20%	N/A	\$57,60
pjur Back Door water-based 100 ml - USA	\$23,00	20%	N/A	\$18,40
pjur Back Door water-based 250 ml - USA	\$48,00	20%	N/A	\$38,40
pjur Basic Silicone 100 ml - USA	\$20.50	20%	N/A	\$16,40
pjur Basic Water 100 ml - USA	\$18.00	20%	N/A	\$14,40
pjur Cult Dressing Aid 100 ml - USA	\$35.50	20%	N/A	\$28,40
pjur Cult Ultra Shine 250 ml - USA	\$41.50	20%	N/A	\$33,20
pjur med Natural 100 ml - USA	\$18.00	20%	N/A	\$14,40
pjur med Premium 100 ml - USA	\$36.00	20%	N/A	\$28,80
pjur med Repair 100 ml - USA	\$21.00	20%	N/A	\$16,80
pjur med HYDRO 100 ml - USA	\$21.00	20%	N/A	\$16,80
pjur med Sensitive 100 ml - USA	\$23.00	20%	N/A	\$18,40
pjur med Soft 100 ml - USA	\$32.50	20%	N/A	\$26,00
pjur med CLEAN Spray 100 ml - USA	\$18.00	20%	N/A	\$14,40
Canada	CAD MSRP	Allowed Discount	MAP Promotional Period	MAP
pjur Infinity Silicone 50 ml - CAN	\$52.00	20%	N/A	\$41,60
pjur Infinity Water-Based 50 ml - CAN	\$44.00	20%	N/A	\$35,20
pjur Original 100 ml - CAN	\$38.00	20%	N/A	\$30,40
pjur Aqua 100 ml - CAN	\$25.00	20%	N/A	\$20,00
pjur AQUA Aloe Vera. 100 ml - CAN	\$29.00	20%	N/A	\$23,20
pjur Naked 100 ml - CAN	\$29.00	20%	N/A	\$23,20
pjur Natural 100 ml - CAN	\$26.00	20%	N/A	\$20,80
pjur analyse me! Silicone 100 ml - CAN	\$40,00	25%	Jan 31st - Feb 17th	\$30,00
pjur BACK DOOR Silicone 100 ml - CAN	\$40,00	20%	N/A	\$32,00
pjur analyse me! Water-based 100 ml - CAN	\$29,00	25%	Jan 31st - Feb 17th	\$21,75
pjur BACK DOOR Water-based 100 ml - CAN	\$29,00	20%	N/A	\$23,20
pjur Woman 100 ml - CAN	\$38.00	20%	N/A	\$30,40
pjur Woman Nude 100 ml - CAN	\$29.00	20%	N/A	\$23,20
pjur Woman Lust 15ml	\$34,99	25%	Jan 31st - Feb 17th	\$26.24
pjur Woman Lust Intense 15ml	\$39,99	25%	Jan 31st - Feb 17th	\$29,99