

USA MAP Product MSRP Guidelines

December 1, 2024

MAP Promotion: From July 23 to December 9, the MAP price for Premium 2 will be \$149 USD / \$159 CAD. From August 5 to December 31, select collections from Arcwave, Womanizer and We-Vibe can be offered with a 20% discount. Black Friday will be taking place this year from November 18 to December 9 on We-Vibe, Womanizer and Arcwave products. Please see details below.

Product	MSRP	MAP Price	MAP promotion period	MAP discount for promotion
We-Vibe				
We-Vibe Chorus	\$199.00 USD	\$167 USD	Nov 18-Dec 9	20% discount
We-Vibe Sync O	\$169.00 USD	\$135 USD	Nov 18-Dec 9	20% discount
We-Vibe Sync 2	\$159.00 USD	\$127 USD	Nov 18-Dec 9	20% discount
We-Vibe Sync Go	\$99.00 USD	\$79 USD	Nov 18-Dec 9	20% discount
We-Vibe Sync Lite	\$89.00 USD	\$71 USD	Nov 18-Dec 9	20% discount
We-Vibe Nova 2	\$149.00 USD	\$119 USD	Nov 18-Dec 9	20% discount
Vector+ by We-Vibe	\$139.00 USD	\$111 USD	Nov 18-Dec 9	20% discount
Ditto+ by We-Vibe	\$129.00 USD	\$103 USD	Nov 18-Dec 9	20% discount
Verge by We-Vibe	\$129.00 USD	\$103 USD	Nov 18-Dec 9	20% discount
Pivot by We-Vibe	\$109.00 USD	\$87 USD	Nov 18-Dec 9	20% discount
Moxie+ by We-Vibe	\$139.00 USD	\$111 USD	Nov 18-Dec 9	20% discount
We-Vibe Jive 2	\$129.00 USD	\$103 USD	Nov 18-Dec 9	20% discount
We-Vibe Jive Lite	\$99.00 USD	\$79 USD	Nov 18-Dec 9	20% discount
Bloom by We-Vibe	\$119.00 USD	\$95 USD	Nov 18-Dec 9	20% discount
Tango X by We-Vibe	\$79.00 USD	\$63 USD	Nov 18-Dec 9	20% discount
Touch X by We-Vibe	\$99.00 USD	\$79 USD	Nov 18-Dec 9	20% discount
Melt by We-Vibe	\$149.00 USD	\$119 USD	Nov 18-Dec 9	20% discount
We-Vibe Rave 2	\$139.00 USD	\$111 USD	Nov 18-Dec 9	20% discount
We-Vibe Bond	\$129.00 USD	\$99.00 USD	N/A	MAP Price \$99 USD
Wand 2	\$149.00 USD	\$149.00 USD	N/A	N/A
We-Vibe Date Night Special Ed. Set	\$199.00 USD	\$159 USD	Aug 5-Dec 31, 2024	20% discount
Tease Us Set	\$229.00 USD	\$183 USD	Nov 18-Dec 9	20% discount
Forever Favorites	\$149.00 USD	\$119 USD	Nov 18-Dec 9	20% discount
We-Vibe 15 Year Anniversary Collection	\$199.00 USD	\$159 USD	Aug 5-Dec 31, 2024	20% discount
We-Vibe x Fifty Shades of Grey Come to Bed Kit	\$99.00 USD	\$79 USD	Nov 18-Dec 9	20% discount
Womanizer x Fifty Shades of Grey Desire Blooms Kit	\$109.00 USD	\$87 USD	Nov 18-Dec 9	20% discount
We-Vibe x Fifty Shades of Grey Moving as One	\$99.00 USD	\$79 USD	Nov 18-Dec 9	20% discount

Product	MSRP	MAP Price	MAP promotion period	MAP discount for promotion
Womanizer				
Womanizer Vibe	\$129.00 USD	\$129.00 USD	N/A	N/A
Womanizer Blend	\$119.00 USD	\$95 USD	Nov 18-Dec 9	20% discount
Womanizer Next	\$219.00 USD	\$175 USD	Nov 18-Dec 9	20% discount
Womanizer Wave	\$119.00 USD	\$95 USD	Nov 18-Dec 9	20% discount
Womanizer DUO 2	\$219.00 USD	\$175 USD	Nov 18-Dec 9	20% discount
Womanizer OG	\$129.00 USD	\$103 USD	Nov 18-Dec 9	20% discount
Womanizer Liberty 2 Iggy Special Edition	\$99.00 USD	\$99.00 USD	N/A	N/A
Womanizer Liberty 2	\$99.00 USD	\$79 USD	Nov 18-Dec 9	20% discount
Womanizer Premium 2	\$179.00 USD	\$149.00 USD	July 23-Dec 9 Nov 18-Dec 9	July 23-Dec 9: MAP Price: \$149
Womanizer Classic 2	\$119.00 USD	\$103 USD	Nov 18-Dec 9	20% discount
Womanizer Classic 2 Marilyn Monroe Special Edition Set	\$119.00 USD	\$103 USD	Nov 18-Dec 9	20% discount
Womanizer Starlet 3.0	\$79.00 USD	\$63 USD	Nov 18-Dec 9	20% discount
Womanizer Premium Eco	\$139.00 USD	\$111 USD	Nov 18-Dec 9	20% discount
Golden Moments 2	\$319.00 USD	\$255 USD	Aug 5-Dec 31, 2024	20% discount
Arcwave				
Ion by Arcwave	\$199.00 USD	\$159 USD	Nov 18-Dec 9	20% discount
Voy by Arcwave	\$85.00 USD	\$68 USD	Nov 18-Dec 9	20% discount
Pow by Arcwave	\$69.00 USD	\$55 USD	Nov 18-Dec 9	20% discount
Ghost by Arcwave	\$15.00 USD	\$12 USD	Nov 18-Dec 9	20% discount
Ghost Combo Pack	\$130.00 USD	\$130.00 USD	N/A	N/A
Double the Fun	\$209.00 USD	\$167 USD	Aug 5-Dec 31, 2024	20% discount
Pleasure Pair	\$319.00 USD	\$255 USD	Aug 5-Dec 31, 2024	20% discount