

## Canada MAP Product MSRP Guidelines

October 2024

**MAP Promotion:**

From July 23 to October 31, the MAP price for Premium 2 will be \$149 USD / \$159 CAD. From August 5 to December 31, select collections from Arcwave, Womanizer and We-Vibe can be offered with a 20% discount. On November 2 to 3, there will be a 48 hour flash sale promotional opportunity on select We-Vibe and Womanizer products. Black Friday will be taking place this year from November 18 to December 9 on We-Vibe, Womanizer and Arcwave products. Please see details below.

Product	MSRP	MAP Price	MAP promotion period	MAP discount for promotion
<b>We-Vibe</b>				
We-Vibe Chorus	\$239.00 CAD	\$191 CAD	Nov 2-3 and Nov 18-Dec 9	20% discount
We-Vibe Sync O	\$219.00 CAD	\$175 CAD	Nov 2-3 and Nov 18-Dec 9	20% discount
We-Vibe Sync 2	\$189.00 CAD	\$151 CAD	Nov 2-3 and Nov 18-Dec 9	20% discount
We-Vibe Sync Go	\$119.00 CAD	\$95 CAD	Nov 18-Dec 9	20% discount
We-Vibe Sync Lite	\$109.00 CAD	\$87 CAD	Nov 18-Dec 9	20% discount
Wand 2	\$189.00 CAD	\$189 CAD	N/A	N/A
We-Vibe Nova 2	\$159.00 CAD	\$127 CAD	Nov 18-Dec 9	20% discount
Vector+ by We-Vibe	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20% discount
Ditto+ by We-Vibe	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20% discount
Verge by We-Vibe	\$159.00 CAD	\$127 CAD	Nov 18-Dec 9	20% discount
Pivot by We-Vibe	\$119.00 CAD	\$95 CAD	Nov 18-Dec 9	20% discount
Moxie+ by We-Vibe	\$169.00 CAD	\$135 CAD	Nov 18-Dec 9	20% discount
Jive 2 by We-Vibe	\$159.00 CAD	\$127 CAD	Nov 18-Dec 9	20% discount
Jive Lite	\$129.00 CAD	\$103 CAD	Nov 18-Dec 9	20% discount
Bloom by We-Vibe	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20% discount
Tango X by We-Vibe	\$99.00 CAD	\$79 CAD	Nov 18-Dec 9	20% discount
Touch X by We-Vibe	\$129.00 CAD	\$103 CAD	Nov 18-Dec 9	20% discount
Melt by We-Vibe	\$159.00 CAD	\$127 CAD	Nov 18-Dec 9	20% discount
We-Vibe Rave 2	\$169.00 CAD	\$135 CAD	Nov 18-Dec 9	20% discount
We-Vibe Bond	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20% discount
We-Vibe Date Night Special Edition Set	\$229.00 CAD	\$183 CAD	Aug 5-Dec 31, 2024	20% discount
Tease Us Set	\$269.00 CAD	\$215 CAD	Nov 18-Dec 9	20% discount
Forever Favorites	\$179.00 CAD	\$143 CAD	Nov 18-Dec 9	20% discount
We-Vibe 15 Year Anniversary Collection	\$219.00 CAD	\$175 CAD	Aug 5-Dec 31, 2024	20% discount
We-Vibe x Fifty Shades of Grey Come to Bed Kit	\$129.00 CAD	\$103 CAD	Nov 18-Dec 9	20% discount
Womanizer x Fifty Shades of Grey Desire Blooms Kit	\$139.00 CAD	\$111 CAD	Nov 18-Dec 9	20% discount
We-Vibe x Fifty Shades of Grey Moving as One	\$129.00 CAD	\$103 CAD	Nov 18-Dec 9	20% discount

Product	MSRP	MAP Price	MAP promotion period	MAP discount for promotion
<b>Womanizer</b>				
Womanizer Vibe	\$149.00 CAD	\$149 CAD	N/ A	N/ A
Womanizer Blend	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20 % discount
Womanizer Next	\$239.00 CAD	\$191CAD	Nov 18-Dec 9	20 % discount
Womanizer Wave	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20 % discount
Womanizer OG	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20 % discount
Womanizer Premium 2	\$219.00 CAD	\$159 CAD	July 23-Oct 31 Nov 2-3 and Nov 18-Dec 9	MAP price \$159 CAD
Womanizer DUO 2	\$239.00 CAD	\$191CAD	Nov 2-3 and Nov 18-Dec 9	20 % discount
Womanizer Premium Eco	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20 % discount
Womanizer Classic 2	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20 % discount
Womanizer Classic 2 Marilyn Monroe Special Edition	\$149.00 CAD	\$119 CAD	Nov 18-Dec 9	20 % discount
Womanizer Liberty 2	\$119.00 CAD	\$95 CAD	Nov 2-3 and Nov 18-Dec 9	20 % discount
Womanizer Liberty 2 Iggy Special Edition	\$119.00 CAD	\$119 CAD	N/ A	N/ A
Womanizer Starlet 3.0	\$99.00 CAD	\$79 CAD	Nov 18-Dec 9	20 % discount
Golden Moments 2	\$349.00 CAD	\$279 CAD	Aug 5-Dec 31, 2024	20 % discount
<b>Arcwave</b>				
Ion by Arcwave	\$229.00 CAD	\$183 CAD	Nov 2-3 and Nov 18-Dec 9	20 % discount
Voy by Arcwave	\$105.00 CAD	\$84 CAD	Nov 18-Dec 9	20 % discount
Pow by Arcwae	\$89.00 CAD	\$71CAD	Nov 18-Dec 9	20 % discount
Ghost by Arcwave	\$2100 CAD	\$16 CAD	Nov 18-Dec 9	20 % discount
Ghost Combo Pack	\$189.00 CAD	\$189 CAD	N/ A	N/ A
Double the Fun	\$239.00 CAD	\$191CAD	Aug 5-Dec 31, 2024	20 % discount
Pleasure Pair	\$349.00 CAD	\$279 CAD	Aug 5-Dec 31, 2024	20 % discount