



Feel the Real.

June 1, 2024

MAP Promotion:

From July 1 to July 22, 2024, pjur products can be offered at a 25% discount. Newly launched products are excluded from the sale including Womanizer Next, Womanizer Blend, We-Vibe Jive 2 and We-Vibe Jive Lite.

USA	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur Infinity Silicone 50 ml - USA	\$38.50	25%	July 1 to July 22	\$28.88
pjur Infinity Water-Based 50 ml - USA	\$32.50	25%	July 1 to July 22	\$24.38
pjur Original 10 ml - USA	\$6.00	25%	July 1 to July 22	\$4.50
pjur Original 30 ml - USA	\$16.00	25%	July 1 to July 22	\$12.00
pjur Original 100 ml - USA	\$32.00	25%	July 1 to July 22	\$24.00
pjur Original 250 ml - USA	\$62.50	25%	July 1 to July 22	\$46.88
pjur Original 500 ml - USA	\$106.50	25%	July 1 to July 22	\$79.88
pjur Original 1000 ml - USA	\$178.00	25%	July 1 to July 22	\$133.50
pjur Light 100 ml - USA	\$32.00	25%	July 1 to July 22	\$24.00
pjur Light 250 ml - USA	\$62.50	25%	July 1 to July 22	\$46.88
pjur Naked 100 ml - USA	\$23.00	25%	July 1 to July 22	\$17.25
pjur Natural 100 ml - USA	\$18.00	25%	July 1 to July 22	\$13.50
pjur Aqua 100 ml - USA	\$20.00	25%	July 1 to July 22	\$15.00
pjur Aqua 250 ml - USA	\$42.00	25%	July 1 to July 22	\$31.50
pjur AQUA Aloe Vera 100 ml - USA	\$21.00	25%	July 1 to July 22	\$15.75
pjur Woman 100 ml - USA	\$32.00	25%	July 1 to July 22	\$24.00
pjur Woman 250 ml - USA	\$62.50	25%	July 1 to July 22	\$46.88
pjur Woman Aqua 100 ml - USA	\$20.00	25%	July 1 to July 22	\$15.00
pjur Woman Nude 100 ml - USA	\$23.00	25%	July 1 to July 22	\$17.25
pjur Woman Lust 15ml	\$29.99	25%	July 1 to July 22	\$22.49
pjur Woman Lust Intense 15ml	\$34.99	25%	July 1 to July 22	\$26.24
pjur analyse me! Silicone 100 ml - USA	\$32.50	25%	July 1 to July 22	\$24.38
pjur analyse me! Silicone 250 ml - USA	\$72.00	25%	July 1 to July 22	\$54.00
pjur analyse me! Water-based 100 ml - USA	\$23.00	25%	July 1 to July 22	\$17.25
pjur analyse me! Water-based 250 ml - USA	\$48.00	25%	July 1 to July 22	\$36.00

USA	MSRP USD	Allowed Discount	MAP Promotional Period	MAP
pjur Back Door Silicone 100 ml - USA	\$32.50	25%	July 1 to July 22	\$24.38
pjur Back Door Silicone 250 ml - USA	\$72.00	25%	July 1 to July 22	\$54.00
pjur Back Door water-based 100 ml - USA	\$23.00	25%	July 1 to July 22	\$17.25
pjur Back Door water-based 250 ml - USA	\$48.00	25%	July 1 to July 22	\$36.00
pjur Basic Silicone 100 ml - USA	\$20.50	25%	July 1 to July 22	\$15.38
pjur Basic Water 100 ml - USA	\$18.00	25%	July 1 to July 22	\$13.50
pjur Cult 100 ml - USA	\$35.50	25%	July 1 to July 22	\$26.63
pjur Cult Ultra Shine 250 ml - USA	\$41.50	25%	July 1 to July 22	\$31.13
pjur med Natural glide 100 ml - USA	\$18.00	25%	July 1 to July 22	\$13.50
pjur med Premium 100 ml - USA	\$36.00	25%	July 1 to July 22	\$27.00
pjur med Repair glide 100 ml - USA	\$21.00	25%	July 1 to July 22	\$15.75
pjur med HYDRO glide 100 ml - USA	\$21.00	25%	July 1 to July 22	\$15.75
pjur med Sensitive glide 100 ml - USA	\$23.00	25%	July 1 to July 22	\$17.25
pjur med Soft glide 100 ml - USA	\$32.50	25%	July 1 to July 22	\$24.38
pjur med CLEAN Spray 100 ml - USA	\$18.00	25%	July 1 to July 22	\$13.50
Canada	CAD MSRP	Allowed Discount	MAP Promotional Period	MAP
pjur Infinity Silicone 50 ml - CAN	\$52.00	25%	July 1 to July 22	\$39.00
pjur Infinity Water-Based 50 ml - CAN	\$44.00	25%	July 1 to July 22	\$33.00
pjur Original 100 ml - CAN	\$38.00	25%	July 1 to July 22	\$28.50
pjur Aqua 100 ml - CAN	\$25.00	25%	July 1 to July 22	\$18.75
pjur AQUA Aloe Vera. 100 ml - CAN	\$29.00	25%	July 1 to July 22	\$21.75
pjur Naked 100 ml - CAN	\$29.00	25%	July 1 to July 22	\$21.75
pjur Natural 100 ml - CAN	\$26.00	25%	July 1 to July 22	\$19.50
pjur analyse me! Silicone 100 ml - CAN	\$40.00	25%	July 1 to July 22	\$30.00
pjur BACK DOOR Silicone 100 ml - CAN	\$40.00	25%	July 1 to July 22	\$30.00
pjur Analyse me! Water-based 100 ml - CAN	\$29.00	25%	July 1 to July 22	\$21.75
pjur BACK DOOR Water-based 100 ml - CAN	\$29.00	25%	July 1 to July 22	\$21.75
pjur Woman 100 ml - CAN	\$38.00	25%	July 1 to July 22	\$28.50
pjur Woman Nude 100 ml - CAN	\$29.00	25%	July 1 to July 22	\$21.75
pjur Woman Lust 15ml	\$34.99	25%	July 1 to July 22	\$26.24
pjur Woman Lust Intense 15ml	\$39.99	25%	July 1 to July 22	\$29.99